

## VISUAL MERCHANDISING UPDATE 04.02.26

### INDIRECT PEANUTS COUNTRY CLUB IP LAUNCH

#### ACTION NEEDED

*Effective 4.2, please execute the following visual directive for the launch of Peanuts Country Club.*

As inventory fluctuates, reference the below guidelines to maintain a balanced and cohesive presentation:

- Product assortment may vary by location
- If a style sells through, replace it with a similar style to maintain visual consistency
- Adjust displays by sizing and depth as inventory shifts, keeping the presentation full and balanced
- Keep like items grouped together whenever possible to maintain clear storytelling and ease of shopability
- Ensure all zippers are fully closed, straps straightened, and stuffing thoughtfully adjusted to maintain product integrity
- See the stuffing & styling guide for details



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### TABLE MERCHANDISING

Execute the photo as shown. Follow sign placement exactly. Place close attention to details and styling.



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### TABLE MERCHANDISING

Front View Nester



# VISUAL MERCHANDISING UPDATE 04.02.26

## INDIRECT PEANUTS COUNTRY CLUB IP LAUNCH

### TABLE MERCHANDISING

Front View Tabletop

